

FRITSCH Bakery Technologies pursues its relocation strategy

New company headquarters for FRITSCH will combine its sites

Wolfertschwenden/ Markt Einersheim, 14 March 2024 – New building project in Franconia: With the purchase of around 7.6 hectares of land on the new Industrial Park in the town of Iphofen, the MULTIVAC Group is sealing its plans for the relocation of the FRITSCH company. The aim with the new company headquarters is to combine on one site all the business operations of the dough machinery manufacturer, which have been spread up to now over five locations in Kitzingen and Markt Einersheim. The start of building is scheduled for the end of 2025, and the relocation to the new site planned for the third quarter of 2027.

All of FRITSCH's business activity combined on one site

The new building complex with a total area of approx. 20,000 square metres will accommodate production halls and assembly facilities, which will be equipped with the latest technology. The World of Bakery, FRITSCH's Technology Center, will also be relocated to the new site. Here customers can conduct practical tests on FRITSCH equipment in all its many combinations, and they can develop new products or recipes in conjunction with the experts from FRITSCH. In addition to this, modern offices and social facilities, covering around 5,000 square metres, will be created for the approx. 480 staff members currently employed.

"As part of a sustainable infrastructure for the MULTIVAC Group's new building, there are also several measures planned for the new company site to reduce greenhouse gas emissions: We want to use groundwater to heat and cool the building complex. We also want to use as much self-generated energy as possible for the energy supply with a photovoltaic system and a combined heat and power unit," explains

Christian Traumann, Group President (CEO) of the MULTIVAC Group.

“FRITSCH is for us a strategically important Business Unit. We are posting a very positive order situation in the Bakery section of the Group's business, and we see a lot of potential within our subsidiaries for the entire machinery range from FRITSCH. Thanks to the new company headquarters, which will combine all of FRITSCH's business activities on one site, we will be able in future to carry out our manufacturing processes even more efficiently.”

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About the MULTIVAC Group

Packaged expertise, innovative cutting-edge technology and strong brands under one roof: The MULTIVAC Group offers complete solutions for the packaging and processing of food, medical and pharmaceutical products, as well as industrial items – and as the technology leader, it continues to set new benchmarks in the market. For more than 60 years the name MULTIVAC has stood for stability, strong values, innovation and future security, as well as quality and excellent service. Founded in 1961 in the Allgäu region of Germany, the MULTIVAC Group is today a global solutions supplier, which supports small and medium-sized companies, as well as large corporate businesses, in designing their production processes to be efficient and resource-saving. The product portfolio comprises a wide range of packaging technology, automation solutions, labelling and marking equipment, inspection systems and packaging materials. The product range is complemented by practical and customised solutions for food processing - from slicers and portioning machines right up to bakery technology. All the packaging and processing solutions are individually matched to customer requirements in the company's own application and development facilities. Around 7,000 MULTIVAC staff in more than 80 subsidiaries worldwide ensure that the company remains close to its customers, as well as providing the maximum customer satisfaction - from the first project concept right through to after-sales service. Further information at: www.multivac.com

PRESS RELEASE

Company enquiries

MULTIVAC Sepp Hagenmüller SE & Co. KG
Tanja Böck
Bahnhofstr. 4
D-87787 Wolfertschwenden, Germany
Tel.: +49 (0) 8334 601 – 0
E-mail: tanja.boeck@multivac.de
www.multivac.com

Press enquiries

Allison Kommunikation GmbH
Franziska Bolzen
St.-Martin-Str.102
81669 Munich
Tel.: +49 (0) 89 – 388 8920 -20
E-mail: multivac@allisonworldwide.com
www.allisonworldwide.com